**Duaa Alzouby** 

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#### **EDUCATION**

# University of North Carolina at Chapel Hill, Chapel Hill, NC

May 2026

Bachelor of Arts in Data Science Minor in Geographic Information Science

### **EXPERIENCE**

Ackland Art Museum Chapel Hill, NC

Data Analyst August 2025 – Present

- Apply optical character recognition and AI tools to digitize and structure scanned educational handouts.
- Organize and extract text and metadata into a searchable database to improve access to the museum's materials.
- Document data pipeline processes and provide recommendations for future database expansion and use.
- Leverage statistical and computational skills to enhance access to art-related educational resources.

#### American Statistical Association DataFest

**Duke University** 

Winner: Best Insight April 2025

- Analyzed leasing trends in the Financial Services & Insurance sector (2018–2024), focusing on Manhattan and Atlanta.
- Performed spatial analysis in QGIS using geocoded data (Python, OpenCage API) to map leasing clusters and trends.
- Built Excel and R (ggplot2) visualizations, including triple-line rent comparisons and stay/go bar charts.
- Awarded Best Insight for delivering the most actionable project; praised for GIS visualizations and storytelling.

## **UNC MSA Alumni Database Project**

Chapel Hill, NC

Data Analyst

September 2024 – February 2025

- Collaborated on a comprehensive alumni database project with data spanning as far back as 1952.
- Normalized and organized historical alumni data to ensure compatibility with scripts and web scraping tools.
- Utilized LinkedIn to web scrape alumni information and input data into Proxi, creating an alumni network to foster professional connections for current students.
- Used Pandas, Matplotlib, Folium, RE, Spacy, Seaborn, Plotly Express to create data visualizations.

HackNC 2024 Chapel Hill, NC

Winner: Best Communication and Community Hack for Bandwidth

November 2024

- Co-developed UnityConnect, a digital platform supporting refugees and immigrants through real-time translation, resource directories, and cultural integration tools.
- Designed and integrated a user-friendly resource directory with mapping features to locate essential services.
- Collaborated with a team to implement an AI chat assistant for multilingual support for diverse users.

## LEADERSHIP AND COMMUNITY INVOLVEMENT

## Academic Advisor, Ackland Art Museum- Chapel Hill, NC

UNC Student Government Executive Branch

September 2024 – May 2025

Provided student perspective and feedback to guide museum programming and outreach.

**Daily Art** 

Art Text Translator 2022 – 2025

Translating English art texts into Arabic for Daily Art, an integrative art app that makes art history more accessible for global users.

## ADDITIONAL INFORMATION

- Language Skills: Arabic (Native) | Spanish (Proficient) | Latin (Reading/Writing)
- Technical Skills: R | Python | Visual Basic | SQL | QGIS | ArcGIS | Tableau | Excel | SharePoint | AWS